



# Ma. Lonie Blanco

SOCIAL MEDIA MANAGER

# Hi, I'm Lonie

I'm passionate about building great products that make people's lives easier. I am highly motivated, creative individual with experience and a passion for connecting with current and future customers. That passion comes through as I engage with customers on a daily basis, with the ultimate goal of turning fans into customers.

I demonstrate creativity and documented immersion in social media. Displays in-depth knowledge and understanding of social media platforms, their respective participants (Facebook, Twitter, Instagram, YouTube, Pinterest etc.) and how each platform can be deployed in different scenarios.

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# Skills & expertise

- Project scheduling
- Daily Posting
- Graphic Designing
- Promoting Products
- Internet Research



# Employment history

## Customer Support

Citibank, Ortigas Pasig  
January 2006 - January 2007

## Social Media Manager

FHMOMS  
June - July 2018

## Sales Trainer

Adfluent Advertising,  
Mandaluyong  
January 2007 - December 2007

## Virtual Assistant

Sweet Paws and Claws  
July - August 2018



## Sample project

These are the sample works that I created in canva and my other designs resources from different tools online.

# Tools and Apps

- Canva
- Google Products
- Vlogit
- Powerpoint
- Photoshop



# Education

## **Basic Social Media Manager**

Online Course

June 2018

## **Interface Computer College**

**Computer Secretarial**

**Iloilo City March 2002**

## **St. Catherine Parochial School**

**Leon, Iloilo City**

**March 1999**

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# Contact

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